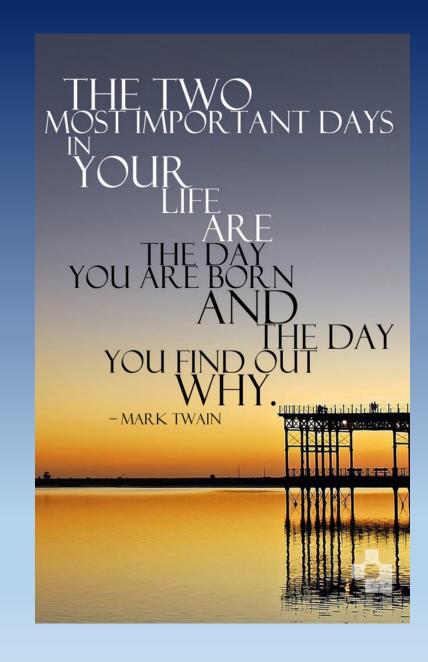






Helping People Achiev $\epsilon$ 







#### **About HPA**

Tony Burns CEO, HPA

# HPA 'Helping People Achieve'



Helping People Achieve

"Helping People Achieve" is a non-government not-for-profit organisation that has been providing services to Territorians with physical and intellectual disabilities since 1963, in the Darwin and Palmerston areas. HPA currently supports 68 people in our employment service and 40 people in our accommodation services.

## **HPA** the Organisation

#### **Our Mission**

• HPA will assist people with disabilities to create a fulfilling everyday life and achieve their full potential. We are a committed and innovative employer and through the successful operation of the core businesses, HPA will provide opportunity for the development of its greatest asset, its people.

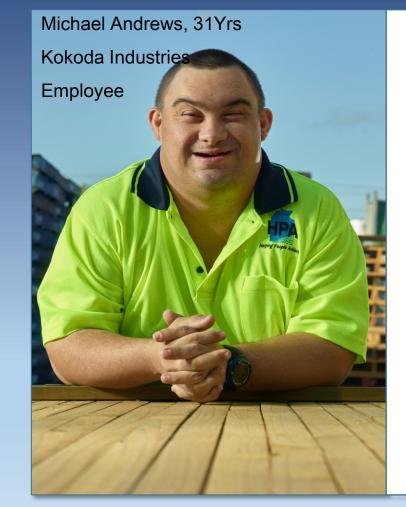
#### **Our Objectives**

- To develop opportunities for people with disabilities to learn skills, matching with individual ability and to engage in meaningful activities within the various enterprises conducted by HPA.
- To empower people with disabilities and encourage them to gain the work skills needed to move onto open employment.
- HPA strives to create, not only a workplace, but a foundation for community involvement. Through facilitating the development of life skills, which enables people with disabilities to engage in meaningful lives in the community, this can be achieved.





#### The Vision



Through employment and support people with disabilities can develop confidence, independence and life skills to lead a fulfilled everyday life in a world where there are no barriers.



## We are Kokoda Industries













*Kokoda Industries* – a medium sized workshop manufacturing a range of timber, steel and aluminium products including Parkland furniture, grandstand seating, pallets, lattice, survey pegs, sprinkler stands, army targets and other products as commissioned.



### We are Ausdesigns













Ausdesigns <sup>™</sup> – an industrial sewing business specialising in the manufacture of indigenous print conference bags, promotional bags and a wide range of gift and souvenir products. ausdesigns <sup>™</sup> provides high quality screen printing, digital printing and embroidery services. They also supply promotional products, hats, school wear, sportswear, work wear (including HiVis) and corporate wear. Assembly, collating work and confidential document shredding is also undertaken at this factory.



#### Helping People Achieve

## We are Darwin Accommodation Services







Darwin
Accommodation
Services

Accommodation – Darwin Accommodation Services (DAS) – provides a range of accommodation support options including: 24 hour Supported accommodation in Darwin

Independent living training unit.

Independent units in the Darwin and Palmerston area.

Outreach services tailored to individual support needs.

## The Journey

- Rebranding for positive change, the HPA History
- The NT Spirit of Helping People Achieve
- Engaging the Community





#### **Pitfalls**



- Branding be ahead of the game and engage the community powerfully
- Breaking down barriers and stigma focus on possibilities
  - NDIS Changes to Sector policy, making sure we're ready

## Measuring the Impact



- Increase in business support from the local community, airport, museum and newsagent retail
- Increase in turnover
- Telstra Business Award
- Grant increases
- OBM Thought Leadership Event



Helping People Achieve



# DAREAM

THANKYOU AND ANY QUESTIONS.....?